Third Quarter • May 2010



HEARTLAND EXPRESS The Quarterly Newsletter of the Heartland Civitan Clubs

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BOARD MEETING

REGISTER NOW FOR THE 2010 **CIVITAN HEARTLAND DISTRICT CONVENTION** IN DURANT, OKLAHOMA JULY 30-AUGUST 1, 2010 **CHOCTAW CASINO RESORT** Join Civitans from across the

Heartland for our annual pow wow at the fabulous Choctaw Casino in Durant, Oklahoma! We'll be conducting district business during the day and then at night enjoying the luxury, fine cuisine, exciting gaming and vibrant nightlife of this marvelous, new casino resort.

And for a room rate as low as \$72, you'll really miss a bet if you don't make it to this one.



PRE-REGISTER FOR THE CONVENTION BY JUNE 15TH FOR EARLY REGISTRATION DISCOUNT—SEE REGISTRATION FORM ON PAGE TWO.

A registration form in Microsoft Word format is also available for download at the Heartland District website: http://www.civitan.org/~heartland/DurantRegistrationForm.doc

CALL 1-800-788-2464 TO RESERVE YOUR ROOM

Be sure to ask for the Heartland Civitan Convention room block: *"Heartland District Civitan, Block number: 1007HEARTL."* Single/Double/ Rate \$72 Thursday - Saturday Tower Single/Double/ \$112 Thursday - Saturday (These hotel rates only guaranteed through Saturday July 1st.)





Top: Choctaw Casino glowing at night. Middle right: Blackjack Terrace. Lower left: Diamondback Lounge. For more photos of the Choctaw Casino Resort, go to Diana White's Facebook page at muskogeecivitan@yahoo.com



HEARTLAND EXPRESS•Second Quarter 2010



REGISTRATION CIVITAN HEARTLAND DISTRICT MEETING

July 30-August 1, 2010•Choctaw Casino Resort 4418 S. Hwy 69/75, Durant, Oklahoma www.choctawcasinos.com

Single/Double/ Rate \$72 Thursday - Saturday Tower Single/Double/ \$112 Thursday - Saturday Includes complimentary Valet Parking and Resort Conference Registration Packet Call 1-800-788-2464 and ask for the Heartland Civitan room block: "Heartland District Civitan, Block number: 1007HEARTL."

Hotel rate guaranteed through Saturday July 1.

Name: Club: **Email address:** Phone #: Early registration special if I can deposit your check on June 15 **** @ \$25 Friday evening Poolside "Rockin' at the Oasis" (Before June 15, \$20) @ \$85 Registration (includes Saturday fried catfish/blackened chicken buffet lunch and Saturday banquet of Italian Faire to include: Caesar salad, tomato mozzarella platter, antipasto, olives, pepperonata, artichokes, reggiano, salami and provolone salad, sundried tomato pasta salad with pine nuts, Italian sausage and peppers, chicken piccata, striped raviolis in sundried tomato cream sauce, salmon with san marzano pomodoro sauce, garlic and rosemary roasted potatoes, ratatouille, garlic bread and assorted desserts. (Before June 15, \$75) @ \$20 Extra Luncheon ticket (before June 15 \$18) @ \$40 Extra Banquet ticket (before June 15 \$35) Please note any special diet requirements Friday Golf: Silverado Golf Course (1620 E. Sandstone, Durant, OK 580.924.1899) Lunch @ 12 p.m. Tee Time 1 p.m. Number of Golfers ____ @ \$45 (Includes lunch, green fee, cart and hole prizes. \$5 Callaway will be available when you play.) Friday "Rockin' at the Oasis cost \$____ Registration cost Cost of extra meal tickets needed Golf cost \$ Grand Total \$ Please send entire form (with check payable to the Civitan Heartland District) to: Diana White, 404 Jefferson St., Muskogee, OK 74403 918-441-2435 (H) muskogeecivitan@yahoo.com

You are NOT registered until we receive your check.

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2009-2010 HEARTLAND DISTRICT OFFICERS & STAFF

HEARTLAND BOARD OF DIRECTORS

Governor	Debbie Juhlke	heartlandgovernor@yahoo.com
Governor-elect	Ken Ellis	kema1981@sbcglobal.net
Area 1 Director	Larry Brummal	lbrummal@yahoo.com
Area 2 Director	Sharon Conley	lrl9@juno.com
Area 3 Director	Norma Pew	normapew@suddenlink.net
Area 4 Director	Betsy Barnes	Betsy_Barnes@comcast.net
Area 5/6 Director	George Thompson	gthompmoore@aol.com
Area 7 Director	Peter Zargari	Peter.Zargari@bxs.com
Immediate Past Gov	Jack Fournier	fournierhome@sbcglobal.net

HEARTLAND DISTRICT STAFF

Secretary	JoAnn Hampton*	jahampton@suddenlink.net
Treasurer	Connie Black*	heartlandtreas@sbcglobal.net
Chaplain	Kevin Hampton	kevin.hampton@us.vesuvius.com
Judge Advocate	Jeanne Hanson*	jhcpa@juno.com
Sergeant-at-Arms	Harold L. Connell	brookiowa@aol.com
Meetings/Conventions	Diana White	muskogeecivitan@yahoo.com
PR/Leadership/ Club Education	Elaine Johns	ejohns@nodanet.org
Directory	Karla Fournier	fournierhome@sbcglobal.net
Long Range Planning	Kathy Allen	kjallenhs2002@yahoo.com
Junior Civitan Chair	Vivian Dail	vdail611@gmail.com
Junior Civitan Governor	Staphany Among Chanthavon	lil_azn_noy@hotmail.com
Junior Civitan Coordinators	James Fogg, TX Hank Janzen, OK/KS TBD, AR	James.Fogg@gpisd.org jameshenrjanzen@att.net
Campus Civitan	Fred Norman	fred@airetechcorp.com
Training Coord.	Angie Easterling	rxtechangie@hotmail.com
Awards	Kathy Eck	momeck62@gmail.com
Fundraising	Harold Connell	brookiowa@aol.com
Candy Coin & Candy Boxes	Harold L. Connell	brookiowa@aol.com
Club Building Director	Markham Howe	mhowe@astate.edu
New Club Building	Rita Blackwood	rwcruz918@aol.com
Growth & Retention	Jack Truesdell	jtruesdell150@comcast.net
Webmaster/Newsletter	David Overton	david@overtondesign.net
Foundation Liaison/ Nominating Committee	Jack Fournier	fournierhome@sbcglobal.net

REGION DIRECTOR & FIELD REPRESENTATIVE

Region 7 Director
Field Director

fred@airetechcorp.com step_ahead@suddenlink.net

* Non-voting ex-officio members of the Heartland District Board ** Voting Members of the Heartland District Board of Directors

Fred Norman

C.W. Miller

Planning Ahead CALENDAR OF EVENTS FOR Third Quarter 2010

	JUNE	
1	All Club Officer elections should be completed for 2010-2011	
13	Leadership Meeting-Webinar	
24-27	Junior Civitan International Convention- Jacksonville, FL	
	JULY	
1	Deadline to report Officers for 2010-2011	
1	Deadline to submit Award nomination forms to Awards Chair	
30	District Board Meeting	
30-Aug 1	Heartland District Convention-Durant, OK	
	A U G U S T	
15	District Newsletter Deadline-4th Quarter	
15	Area Director International report form due to District Governor for final quarter	
	S E P T E M B E R	
2	International Board of Directors Meeting- Cancún, Mexico	
3-6	90th Annual Civitan International Convention- Cancún, Mexico	
7	2010-2011 Board Meeting	
19	Leadership Meeting-Teleconference	
19	District Board Meeting-Teleconference	
30	All club Officer Training should be completed	
30	Area Director/Lt. Governor Year-End report due	



HEARTLAND EXPRESS is the

newsletter for the Heartland District of Civitan International. It is published quarterly for sharing news, activities, events and other items of interest for all the Civitan Clubs of the Heartland District. It is also hoped that it may serve as a tool for showing non-Civitans and prospective members what it is to be a Civitan. Past

issues are also available for download online in PDF format at http://www.civitan.org/~heartland/newsletter.html Please e-mail articles and photos for publication to David Overton, david@overtondesign.net or by mail* to David Overton, 3616 Regent Drive, Dallas, Texas 75229 **PUBLICATION DEADLINES**

Fourth Quarter Issue

August 15 *Regrettably photos submitted by mail cannot be returned, so please be sure to send duplicates. No negatives, please.

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MESSAGE FROM THE GOVERNOR

G reetings to all in the Heartland, We are still Rocking and Rolling as a Solid Rock with the help of all of you. I can't believe that the first half of the year is over and we only have four months to show all of Civitan that as a District we really are Rock Solid. We have been Rocking Civitan World by building new clubs both Senior and Junior Clubs. To date we have chartered 3 Senior Clubs and 4 Junior clubs. Pre-charter meeting are being held weekly we are looking forward at this time to be able to announce the chartering of the fourth new senior club soon. Congratulation and Welcome to our newest Junior Club CD Fulkes Middle School Club chartered on March 12th and the Senior club the Bootheel Ladies that was chartered on May 14th. You better believe that they Rocked all our World.

We are not finished yet and have lots of things that still need to be done. We must Rock Steady with all of your help. We just completed all our area meetings and I would like to thank the clubs that participated. I enjoyed traveling around the district to meet each and everyone of you and hear all about what you are doing in your community to Rock it. Now that we have been Rocked Gently we must Rock Around the Clock the next four months to end this year Solid as a Rock.

We need all clubs reviewing their honor club application which is the best tool to use in measuring your club's success in the next few months. Wouldn't we Rock Civitan's world by having over 50% of our clubs as honor clubs for the 2009-10 year? Well it's not to late to accomplish this. Out of our forty-six clubs, thirteen clubs have not recruited a member. Having great meeting,

projects and recruiting new members, at least one new member over the number of members you begin with in October assures that you are on the road to success.

Our leadership team have been challenged to sponsor at least one member this year as well and we need everyone to step up and lead by example for the clubs. Out of the 169 leaders in our district only 38 have sponsored a member.

Wow! Can you believe it's almost time to let the District Rock You at our District Convention July 30th to August 1, 2010. I would like to personally invite all of you to come to Durant, OK where you don't want to miss this wonderful convention with the kickoff Friday evening July 30th which will be unbelievable. Please see the information for registration and lodging in this edition of the newsletter or on the web site. Watch your mail for more Rocking information to come.

We have presented several "You Rock Awards" to club Presidents and Area Directors There are many other awards to be presented. Remember to apply for them.

Don't forget about the International Convention which will be in Cancún, Mexico over the Labor Day weekend. See Civitan web site.

"Heartland You Rock On"

Heartland District Governor, Debbie Bruce-Juhlke

A Reminder: Club Officers' Election and Training

Hopefully all Clubs are holding elections of officers for the 2010-11 year at this time. If they have not already and reported them to Civitan International along with the Governor-Elect, the final deadline is July 1, 2010. There are only two officer training workshops left in our District for the 2010-11 year. THIS IS FOR PRESIDENTS AND PRESIDENTS-ELECT STARTING OCTOBER 2010

Tulsa, OkJune 26, 2010 DEADLINE JUNE 21, 2010Little Rock, ARJuly 24, 2010DEADLINE JULY 19, 2010

Please register for one as soon as possible. Remember that if your officers are not certified your club will not be in good standing with the District or Civitan International for that year. Your Club Secretary and Treasurers are to do their training on line.

PRE-REGISTRATION FOR PRESIDENT/PRESIDENT-ELECT LEADERSHIP TRAINING

CLUB NAME:

CLUB -	#:
--------	----

Check the office you will hold for 2010-2011 year STARTING OCTOBER 2010:
PRESIDENT PRESIDENT-ELECT
NAME:

ADDRESS: _____

 PLEASE CHECK THE WORKSHOP YOU WILL ATTEND:

 Tulsa, OK
 June 26, 2010

 Hilton Garden Inn

 Little Rock, AR
 July 24, 2010

 Crowne Plaza

 Please mail registration form and \$30.00 registration fee to:

 Civitan International, Attn: Stacy Sabo, PO Box 130744, Birmingham, AL 35213-0744

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C.D. FULKES MIDDLE SCHOOL JUNIOR CIVITAN CLUB Chartered March 12, 2010 • Meghan Flood, President Sponsored by The Heart of the Rock Civitan Club. The club builders are Debbie Bruce-Juhlke and Carol Johnson.

THE BOOTHEEL LADIES CIVITAN CLUB

Chartered May 14, 2010. • Jeannetta Edwards, President Sponsored by the Paragould Civitan Club. The club-builders are Debbie Bruce-Juhlke, Norma Pew, Joyce Walton and Jeannetta Edwards.

Latest Episode of Civitan TV Now Online

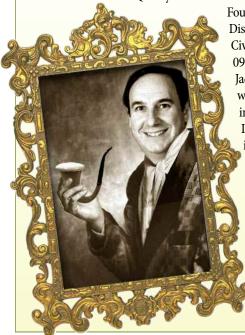
The latest episode of Civitan TV is now on YouTube! See the latest Civitan news, a personal message from our International President Mark Eisinger, and more. You can also watch it on the web, or view the DVD at your next club meeting. The latest edi-



tion of Civitan TV is embedded on the Heartland website http://www.civitan.org/~heartland/resources.html

Jack Is Distinguished!

CONGRATULATIONS 2008-2009 DISTINGUISHED GOVERNOR JACK FOURNIER! The Heartland District qualified to receive the 2008-09 Quality Achievement Award and our own Jack



Fournier was named a Distinguished Governor. Civitan International 2008-09 President Danny Jackson will present Jack with his recognition during our 2010 Civitan International Convention in Cancún, September 3-6, including a ring, special plaque, a patch for our district banner and compensation for part of Jack's expenses attending the convention in Cancún. Jolly Good, Jack!

Come Celebrate the Dynamic Force that Empowers Communities

"LEADERSHIP THROUGH CITIZENSHIP"

L U N C H E O N Choctaw Resort Conference Center Ballroom C-1 4216 South Highway 69 / 75 Durant OK Friday July 30, 2010 11:30 a.m. to 1:00 p.m.

Featured Speaker: Chief Gregory E.Pyle Choctaw Nation

> Doors Open: 11:00 am Business Casual Attire \$20.00 per ticket

Contact Karla Fournier – fournierhome@sbcglobal.net Cell 501-772-1291

Presented by the Heartland District of Civitan International

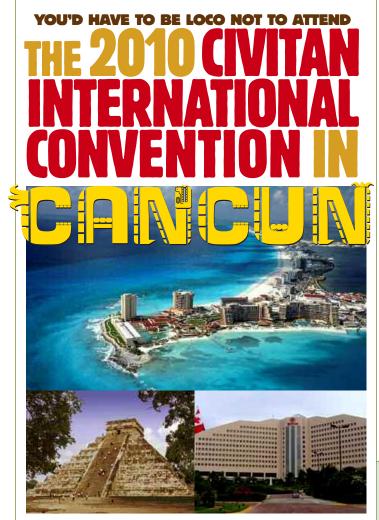


Send In Your Awards Applications ASAP!

There are many different categories for awards that will be judged for the District Convention. We know that each club has many good qualities to highlight, so get to filling out those applications. Please submit your applications ASAP to give the committee more time to review them. The actual deadline is June 30. Awards categories and applications can be found on our website: http://www.civitan.org/~heartland/awards.html

Send all awards applications to Kathy Eck, 4108 Country Club Drive, Enid, OK 73703 or email to momeck62@gmail.com by June 30, 2010. If you have questions you can call Kathy at 580-237-3630 or cell phone 580-484-2900

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LABOR DAY WEEKEND September 3-6, 2010 Hilton Cancun Resort & Spa-only \$99@Night

Celebrate the year in Civitan and represent your club at the business meeting while enjoying the luxury of sunny Cancún. Once a sleepy little fishing village, today Cancún's white beaches, turquoise waters and exciting nightlife attract visitors the world over. For only \$99 per night, the Hilton Cancún Resort & Spa offers Caribbean views, world-class golfing and 7 magnificent infinity pools. And just a short drive and a thousand years away, the ancient Mayan ruins of Chichén Itzá, Tulum and Cobá entice with the mystery of a bygone empire. For more info, registration form or hotel reservations, go to: http://www.civitan.com/template.php?id=43&t=sr



Order now so you can wear your support for Bill at the International Convention in Cancún. To order simply email Bill at bsbuscher@sbcglobal.net and be sure to include your size and quantity of shirts.

Orders will be delivered at the Heartland District Convention in Durant, Oklahoma, July 30th, unless other arrangements are made.

ORDERS NEED TO BE PLACED NO LATER THAN JULY 15, 2010.



Join Junior Civitans from around the world at Omni Jacksonville Hotel in the heart of downtown and convenient to miles & miles of white sandy beaches. Go to www.juniorcivitan.org for more info and to register.

CLUB PUBLIC RELATIONS

Civitan International provides a wide array of materials to promote Civitan in your community. One of the most exciting and visible ways to promote Civitan in your area is with colorful billboard art provided by Civitan International. The actual billboard space must be arranged



with your local outdoor advertising company, but the vinyl art for the billboard is provided for only \$10 shipping cost. More info on billboards and other PR possibilities go

to http://www.civitan.com/template.php?t=sr&id=74



A FREE WEB SITE FOR YOUR CLUB

Civitan International offers a wonderful opportunity to give your club a web presence through its Autosites program. Simply put, any club can register with Civitan International, then use the templates provided to create and maintain your own club site. The free templates do not allow for much cus-

tomization and the existing photos in the templates cannot be changed, so choose carefully. (Our own club chose a template with a picture of whales before we realized the photo could not be changed. After briefly considering affiliating ourselves with Greenpeace, we chose a more generic template.) However, you can use the following simple HTML commands to spice up the typography of your web page:

For Italic (or slanted) type	Result	
<i>your words</i> here!	<i>your words</i> here!	
For Bold type	Result	
your words here!	your words here	
For Bold Italic type	Result	
<i>your words</i> here!	your words here	
For Colored type*	Result	
your words	your words	
your words	your words	
For Larger type	Result	
your words	your words	
your words	your words	
For a Different Font**	Result	
your words	your words	
your words	your words	
TO SET UP YOUR CIVITAN CLUB'S AUTOSITE GO TO:		

http://www.civitan.org/html/autosites.html

*For list of websafe color codes: http://www.w3schools.com/html/html_colors.asp **For list of websafe fonts: http://www.ampsoft.net/webdesign-l/WindowsMacFonts.html



Three clubs recently received honors for their participation in the Candy Box Project. A Bronze patch was awarded to clubs whose income from the Candy Boxes during the 2008-09 year were in the range of \$2,500 to \$5,000. Congratulations to:

CIVITAN CLUB OF WICHITA \$4,276.37 MUSKOGEE CIVITAN CLUB \$3,412.38 EL DORADO CIVITAN CLUB \$2,815.78

Harold Connell, District Candy/Coin Box Chairman presented patches to representatives of the Wichita and Muskogee clubs at the Area I & II Meeting in Wichita on April 10. Peter Zargari, Area 7 Director, presented the El Dorado Club their patch during a recent club meeting.

Through the combined efforts of the 20 clubs during the first seven months of this Civitan year, \$11,122.77 has been collected. Through April, 10 clubs have remitted funds a total of \$1,781.28 from their Coin Box collections.

Civitan Proclaimed Throughout the Land!

When the Heartland District was being formed back in 2005, the Ozark District Governor, C.W. Miller was approached with an idea to share with other Civitan Clubs: obtaining an official proclamation from the Governor which could be used to help bring about Civitan Awarenesss through the media. The proclamation could then be used to request support from corporate or individual entities when trying to get sponsorships for Civitan-related activities.

For 2010, Heartland District Governor Debbie Bruce-Juhlke gave her support to move this initiative along and Keith Dover of the Little Rock club contacted all the Governor's offices in the five states of the Heartland District in order to obtain either a proclamation or letter of recognition for Civitan Awareness Month.

But we're not stopping there...the goal now is to promote this initiative all across Civitan and eventually request a natitonal Civitan Awareness Month Proclamation from the White House, so everyone in America and abroad will hear about Civitan!



The Sand Springs Club is Really Going Downhill!

Sand Springs Civitan Club is getting ready for The 3rd Annual Great Sand Springs Downhill Soap Box Derby Race on October 16th 2010 at 9:00am Last year they



were able to give a \$10,000.00 check to the City of Sand Springs Parks Dept. to make one of the parks handicap accessible for children here in Sand Springs. Other Civitan groups are encouraged to enter a car in their derby. For more information please look at www.SandSpringsDerby.com

Siloam Springs Helps Local Center Celebrate Easter and Donates Treadmill

The Siloam Springs Civitan Club helped the Elizabeth Richardson Center celebrate Christmas and Easter and donated a treadmill to the center. In addition to two other centers in Fayetteville

and Springdale, the Elizabeth Richardson Center in Siloam offers preschool services, before and after school daycare for both children with developmental delays and for children who have no disabilities, as well as services for adults with disabilities.

Fordyce Civitan Club will be rolling up their sleeves to make life easier for their disabled neighbors with the help of a \$5,000 grant from the Plum Creek Foundation. The grant will cover construction of wheelchair ramps at ten local homes during the coming year.

"These ramps can greatly increase the independence and mobility of disabled and senior citizens in our community," said Jim Baggenstoss, President of the Fordyce Civitan Club. "Many are confined to their homes because they simply can't afford to pay for a wheelchair ramp. The Plum Creek Foundation grant allows our club to expand their efforts and help more people than ever before."

The Fordyce Civitan Club typically raises enough funds to build one or two new ramps each year. Last year, they provided this critical service to three Dallas County residents – giving them the freedom to once again be



active members of **Ramps** the community.

"The Plum Creek Foundation believes in supporting the communities where we live and work," said Richard Stich, wildlife biologist for the Crossett Resource Unit. "We are pleased to help increase the capacity of the Fordyce Civitan Club to build wheelchair ramps for community members who have no other means to pay for a ramp."

The mission of the Plum Creek Foundation is to provide philanthropic contributions to support and improve the overall quality of life in the communities that Plum Creek serves. The Foundation board meets quarterly to review applications submitted from organizations in the company's operating communities.

BACK ROW (left to right) – George Crutchfield, Cheryl Brewer; FRONT ROW (l-r) Peggy Baggenstoss, Richard Stich of the Plum Creek Foundation, and Jim Baggenstoss, President of the Fordyce Civitan Club.

Fordyce Civitan Club Receives \$5,000 Grant from Plum Creek Foundation to Help Build Wheelchair

Starlight Civitan Club Supports Blue Star Mothers and the Troops

The Starlight Civitan Club of Broken Arrow OK supports the Blue Star Mothers. Here, President Ed Carlton presents them with a check for \$100.00. Starlight Civitans also helped them pack boxes for our soldiers overseas. The Blue Star Mothers of America, Inc. is a non-partisan, non-political organization of mothers who now have, or have had, children honorably serving in the military. To find out more about this truly a noble cause, go to: www.bluestarmothers.org



Don't Mess with FM 43!

On Saturday April 10th the Corpus Christi Civitan Club with the assistance of the Sharks from CC All Star Gym, cleaned their section of Texas Farm Road 43. The Sharks are required to put in community service hours as part of their participation in the team. The Gym is owned by Civitan Carol Creely, who is also working on getting a special needs group, sponsored by the Civitans to compete in local competitions. A jointly sponsored Waffle Breakfast is planned to raise funds to support this group.



New Bootheel Ladies Civitan Club Kicks into Gear.

The Bootheel Ladies Civitan Club chartered May 14th with 36 members in Hayti, Missouri. Their clever name comes from their location in the "boot heel" of Missouri (see map below). Sponsored by the Paragould Civitan Club, this club was built in just 4 weeks with the tireless efforts of District Governor Debbie Bruce-Juhlke, Area 3 Director Norma Pew, Joyce Walton of Paragould and

Jeannetta Edwards, who was elected president of the Bootheel Ladies. The club hit the road rocking and have already begun building two new junior clubs. It's obvious that we can expect these ladies to make big tracks across the Civitan landscape.

Top right: Club builder Norma Pew at pre charter meeting of the new Civitan Club Bootheel Ladies Civitan Club. Bottom right: Jeannetta Edwards at the pre charter meeting. Bottom left: Presenting The Bootheel Ladies Civittan Club











Little Rock Civitans Recognized for Their Role in Their City's History — and its Future

Little Rock Civitan Club members posed recently for a group photo with the Little Rock Monument originally given to the city of Little Rock by the club in 1932.

A front-page story in the April 25th issue of tthe *Arkansas Democrat-Gazette*, related the tale of how the 4,700-pound boulder had been moved outside City Hall, where it sat for decades, largely unnoticed. Little Rock's not-so-little rock is all that remains of a much larger rock outcrop that gave the city its name.

Thanks in part to Little Rock Civitan's Keith Dover, the boulder is now back in place near the Arkansas River and will be an attraction for the newly constructed River Market Park.

The newspaper also ran a piece a few days earlier on the 1922 Civitan Park. The article and a vintage postcard of the park are seen below.

Little Rock Civitans Got Game!

RECORD NUMBERS VOLUNTEER TO HELP WITH ARKANSAS BASKETBALL SPECIAL OLYMPICS On Thursday, March 11th, the Arkansas Special Olympics Basketball Skills at the Arkansas School for the Deaf attracted a record turnout of participants – and a record participation by Civitan volunteers.

Volunteers included Lewis Starling, Carol Busselle, Fred Norman, Delsa Adams, Betsy Barnes, Nancy Frevert, Clark Atkins, Lee Truesdell. Announcer/MC -George Mallory, Ann Mallory, Lisa Harney, Judy Adam, Cindy Dawson, David Martinous, Jane Dennis, Jack Truesdell, Ed Baskin, Monica Denham., Jean Theus, Jody Crawford, Tracy Matson, Kris Eakin, Gina Orellano, Buddy Matson, Tracy Matson, Kris Eakin, Marilyn Miller, Keith Dover, Donna Morey, Jenny Reeves (Betsy's daughter), Jacob Theus (Jean's nephew). Plus too many Junior Civitans from Little



Rock Central High School to mention here! A big thanks to everyone for making this year's Arkansas Basketball Special Olympics the biggest success ever!



Hot Springs Civitans Jump into Helping Out with Area 10 Special Olympics

Eight Hot Springs Civitans and two guests joined many other volunteers from Area 10 to host a very exciting and successful Area 10 event. Volunteers from Hot Springs were Rita Blackwood, Mike Blackwood, Paula Calhoun (who is the South Central Field Representative for Special Olympics Arkansas), Joe Calhoun, Cody Calhoun, Sherry Collins, Duane Jordan, Neil Richardson, Ellen Voss and Mary Ann Witcraft.

The Hot Springs volunteers (except for the Calhouns, who had other responsibilities of coordinating the event) were responsible for the Standing and Running Long Jump. This was an exciting event, we saw lots of action, and captured a few outstanding jumps.

Over 200 Special Olympians from Hot Springs, Arkadelphia, Benton, Harmony Grove, Bryant and Alexander participated in the Area 10 Special Olympics Track and Field events.



Left to right: Daniel Wooten received 2 gold medals; one for the 200m and one for the Running Long Jump. Devin McClard received 2 silver medals; one for the 100m and one for the Standing Long Jump. Jacob Newton received a bronze medal for the 100m dash, and a silver medal for the Running Long Jump. Joseph Blackman received a bronze medal for the 100m dash and a silver medal for the softball throw (photo not available).



Civitans Connie Black and LeRoy VarHallaare dealing Blackjack. Photo by Mary Moore

Hot Springs Civitans Make a Big Deal with Casino Night!

On Friday, April 16th, the Regions Bank building across the street from the Austin Hotel was the ! On Friday, April 16th, from 7:30 pm to 9:00 pm, the Hot Springs Civitan Club created a fabulous Casino Night for the Rotary District Convention. About 110 members of Rotary were treated to the fun and excitement of Blackjack, Craps, Roulette, and Texas Hold 'Em Poker as members of our club, complete in their bow ties and arm garters, brought the night to life.

Club members helping with this activity were Connie Black, Joe Calhoun, Paula Calhoun, Sherry Collins, Kay Ekey, Joe Hicks, Tricia Hicks, Debbie Horton, Jim Lakey, Mary Moore, Debbie Scrivner, Floyd Sherfield, Leroy Varhalla, and Ellen Voss. In addition,

former club member, Becky Weller, and our Area Director, Peter Zargari, pitched in to help make the night a complete success. But, even better than the fun that was had by everyone, were the funds raised for the Hot Springs Civitan Club – a grand total of \$770!



C.D. Fulkes Middle School in Round Rock Charters New Junior Civitan Club

Our newest Junior Civitan club in the Heartland took wing on March 12th in the C.D.

Fulkes Middle School Library in Round Rock, Texas. The club builders are Debbie Bruce-Juhlke and Carol Johnson. The first President of this fledgling club is Meghan Flood, shown at left proudly displaying their brand new charter and banner. Be sure to send Meghan and the



new club a hearty congratulations at meghan-flood@yahoo.com

2010 – 2011 Officers for Heartland District Junior Civitan Elected

We have completed the Election of our 2010-2011 Officers for Heartland Junior Civitans. They are as follows:

Junior Civitan. Governor	Lindsey Garland, Little Rock Central High Jr. Civitan Club
Deputy Governor Oklahoma Kansas	Jeremy Gritz, Chisholm Trail Jr. Civitan Club
Deuty. Governor Northern Arkansas	To be determined
Deputy Governor Southern Arkansas	Maryssa Barron, Little Rock Central High Jr. Civitan Club
Deputy Governor Texas	Diana Pham, South Grand Prairie High School
Public Relations	Abbas Dharamsey, Little Rock Central High Jr. Civitan Club
Sergeant At Arms	Tied by vote. Officer will be selected by Jr. Governor.

Congratulations to all of these officers.

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Above: Junior Civitans at the District Convention



A MESSAGE FROM STAPHANY

Dear Civitans and Junior Civitans,

I wish I could've met each and every one of you personally. I would like to say thank you to the clubs that supported me through Sno-Do. I learned a lot of things while having fun in the process. I wish my term as governor was a bit longer now. The money raised for Sno- Do total was \$2,253! Thank you again for the donations,

This summer the Junior Civitan

International Convention will be in Jacksonville, Florida (See page 6 of this issue). I encourage everyone to attend that can. Juniors that are district office should especially attend! Senior clubs, I hope you encourage

the clubs you sponsor to attend and you help provide support. The experience is amazing and fun. Juniors will learn how an International Organization like Junior Civitan operates.

This year I am proud to say we have built four new clubs. As my year comes to a close I know the newly elected officers for the Junior District will continue to excel this



coming year. I would like to encourage the Senior district and clubs to make sure that you continue to keep us involved with you as Senior Civitan.

Staphany Chanthavong Junior Civitan District Governor (Heartland)

A R E A M E E T I N G S



AREAS 1 & 2 • Wichita, Kansas~April 10, 2010



AREA 3 • Searcy, Arkansas~May 1, 2010



AREAS 4 • Hot Springs, Arkansas~May 15, 2010



AREAS 5 & 6 • Round Rock, Texas~February, 2010





Club Builders Recognized

Club President and Immediate Past Governor Jack Fournier presented Club Builder Jackets and recognition to club builders for White River Valley Club Angie Huffine and Joyce Walton and Heart of the Rock Clubs George Thompson recognized everyone who had helped to build these clubs.

Governor's Update in Birmingham

On March 4-7, the Governor's Update was held in Birmingham. President Eisinger presented several gifts for heartland district accomplishments with leading in club building, for Senior&Junior Civitan,

membership. Governor Debbie was honored for recruiting 16 new members for the year plus builing a new club.





Heart of the Rock Special Education Teacher Appreciation Celebration

Special education is one of the most challenging areas of teaching. A Special Ed teacher is



tasked to help learners with special needs achieve higher personal selfsufficiency and success than from standard classroom education. To accomplish this, educators must overcome the challenges with learning, communication challenges, emotional and behavioral disorders, physical disabilities, and developmental disorders. Heart of the Rock Civitan Club wants to thank all those whose dedication and compassion make the future brighter for kids with special needs.

Gone But Never To Be Forgotten

DAN HAAS OF DALLAS TOWN NORTH 1923-2010



One of Dallas Town North Civitan Club's most cherished members, Dan Haas, passed away on May 21st, at the age of 86, after a bout with cancer. Dan is survived by his wife of 65 years, Ruth, their three children and five grandchildren.

Haas served as a bomber pilot in World

War II and flew transports during the occupation of Japan and in the Korean War. Dan was a member of Civitan for 57 years, held many leadership roles and was one of the most faithful in attending meetings and activities. Dallas Town North has added a tribute page to their website in honor of Dan: http://www.overtondesign.net/danhaas.html

RODNEY H. BUSEY OF WICHITA CLUB 1935-2010



On May 2, 2010 the Wichita Civitan Club lost one of their longest standing members. Rodney H. Busey, age 79, was a life member of 45 years with the Wichita Club and will be sorely missed by the Civitan community.

Rod graduated from Baker University in 1953 and went on to earn his law degree from Washburn University. He served in the Army and Navy and was

stationed in Korea. He was preceded in death by his wife of 43 years, Janice and is survived by his sister, Joan, five grandchildren and four great-grandchildren.

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FLO SENSTOCK OF THE BLUEBONNET CLUB 1932-2010



Flossie Louise Senstock of the Bluebonnet Club passed away on March 14th after a brief fight with cancer. Born on April 21, 1932 in New Albany, Indiana. Flo was retired from BankOne where she was a Branch Manager and was very active in the Bluebonnet Club. She held various offices including Secretary, Treasurer and Club President and was the first woman Governor

for the Texas District of Civitan in 1988-89. Flo is survived by her sister Betty Hall, her three children, and three grandchildren.

MINUTES OF HEARTLAND DISTRICT BOARD MEETING April 10, 2010 • American Red Cross Bldg., Wichita, Kansas

Voting Members Present:Non-VGov. Debbie Bruce-JulkeTreasuImmed. Past Gov. Jack FournierJudge AGov. Elect Ken EllisPublicArea I Director Larry BrummalJuniorArea II Director Sharon ConleyAudit AArea IV Director Betsy BarnesGuest DArea V & VI Director GeorgeNon-VArea VII Director Peter ZargariJuniorDirector-CertifiedClub BClub Builder Ellen VossClub B

Non-Voting Members Present:

Treasurer Connie Black Judge Advocate Jeanne Hanson Public Relations Chair Elaine Johns Junior Civitan Chair Vivian Dail Candy/Coin Box Chair Harold Connell Audit/Review Com Chair Ron Matthews Guest Delsa Adams

Non-Voting Members Absent:

Junior Governor Staphany Chanthavong Club Building Chair Rita Blackwood

Field Director C.W. Miller Growth/Retention Chair Jack Truesdell Chaplain Kevin Hampton Secretary JoAnn Hampton

The meeting was called to order at 3:36 p.m. by Gov. Bruce-Julhke with 8 voting members present forming a quorum.

Minutes of the 1-24-2010 teleconference board meeting were accepted as print-ed.

Ron Matthews, Chair of the Audit/Review Committee, presented a report on the review of the 2008-2009 Treasurer's records. Matthews commended Harold Connell, the 2008-2009 Treasurer, for a job well done. Three recommendations were presented in report (see attached copy of report). Director Conley moved to accept the report. Director Thompson seconded the motion which was passed unanimously.

Treasurer Black presented the financial report for 2nd quarter ending 3/31/2010 and for the first 6 months. She also provided a list of clubs being delinquent more than one quarter. Five clubs fall into this category and are not in Good Standing with the district. These reports were filed for audit (see attached copies of reports.)

Gov. Bruce-Juhlke shared a letter dated 4/2/2010 from the President of the Corsicana Club # 3826 stating that the club has disbanded. The letter had been sent directly to Civitan International, along with a check of \$381.76 which closed their checking account. No action required by board.

Director Thompson reported that The Big D Civitan Club (TX) has requested that district dues for two members (Jonathan McNorthon, Sr. & Jacqueline Torres) which should have been deleted prior to October 1, 2009 be waived. Gov. Bruce-Juhlke stated that International has agreed to waive the International dues for that same period. This is a problem that has existed for several months prior to October 1, 2009. Director Conley moved to grant the waiver which was seconded by Director Brummal. Motion passed unanimously.

Reports from the Area Directors were reviewed. There are concerns about the status of the Conway Civitan Club (AR). Director Barnes has received indications that the club wishes to disband. She will work with club and club builders to determine plan of action. Director Barnes also expressed concerns about the Russellville Civitan Club (AR). Past Gov. Fournier stated that plans are underway for rebuilding the club. In reviewing Director Zargari's report for Area VII concerns were expressed about the status of the Bricktown (AR) and Arkadelphia (AR) Civitan Clubs. Past Gov. Fournier reported that rebuilding plans are also underway for the Arkadelphia club. Discussion concerning Bricktown related to a leadership problem which is developing.

A Candy/Coin Box report was presented by Chair Connell. The report (see attached copy) indicated that currently Candy Box receipts are ahead of last year for the same time frame while Coin Box receipts are down. An incentive plan has been introduced by the district to encourage club chairpersons to work on improving the results.

Although District Convention Chair Diana White was unable to attend meeting due to mechanical problems with her transportation enroute to the meeting, Public Relations Chair Johns was able to provide some insight about the convention and facilities. Registration forms were distributed today to all in attendance at the combined Areas I and II meeting. Due to a change in sales personnel at Choctaw Casino Resort, site of the July 30-August 1 convention, some renegotiations were required. A discount is available for registrations made prior to June 15. Room reservations must be made directly with the resort by July 1 for the guaranteed Civitan rate. (see copy of Registration Form attached.

An inquiry has been made by a person(s) living in Caruthersville, MO to start a

new Civitan club. Gov. Bruce-Juhlke will be following up on this. Caruthersville is located in the Bootheels of Missouri, between Paragould, AR and Dyserville, TN. Junior Chair Dail presented an update of the status of the Junior Clubs in the District. There have been 4 new Junior Clubs chartered in the Heartland District this Civitan year. (Note: The Junior Civitan Year runs from July 1 through June 30.) Gov.-Elect Ellis has appointed Junior Chair Dail to continue in her same position for the year 2010-2011.

Immed. Past Gov. Fournier has been advised that the Heartland District has qualified for the 2008-2009 Year Quality Achievement Award. This award for outstanding districts is similar to the clubs Honor Club Award. Our district has qualified for this award every year to date since the formation of the Heartland District. At the present time the Heartland District is leading in all categories for all awards for 2009-2010 and the District Leadership Team has agreed to sponsor at least one new member during the year.

Judge Advocate Hanson presented a proposed change to District Policy 2.06. The purpose of the change is to bring the District policy in line with the policy of International. Each candidate for the office of Governor-Elect must submit a statement to the District Judge Advocate prior to election that he/she has received a copy of International policies and agrees to abide by them. Motion to accept proposed policy change was made by Director Conley, seconded by Director Thompson and approved unanimously.

Judge Advocate Hanson will be preparing another policy change stating that only one person may hold a specific position on the board, such as no co-governor, to agree with International policy.

Jeanne Hanson was appointed by the Governor to serve as the Audit/Review Committee Chair for the review of the 2009-2010 financial records. Immed.-Past Gov. Fournier moved that the appointment be approved. Gov.-Elect Ellis seconded the motion which was passed unanimously.

Gov. Bruce-Juhlke advised that she has been unable to make communication with the current Director-Certified Club Builder and that although a plan of action had been developed, nothing has been done in the first six months. Gov. Bruce-Juhlke requested that the board provide her with some directions. Director Brummal moved that a registered or certified letter, requesting proof of delivery, be mailed to Director Voss, and that the letter request a reply within ten days as to her capacity to continue in the position and to fulfill the responsibilities of the office. If she is not capable, then she should submit a letter of resignation which will in turn allow the Governor to appoint someone, with the consent of the board, to fill the unexpired one year term. The motion was seconded by Director Conley and was passed unanimously.

The report from the Awards Committee Chair Kathy Eck was reviewed. She had made two comments requesting some changes to the District Policies as they relate to awards. The items of discussion were tabled until the Judge Advocate has an opportunity to visit with Chair Eck to gain a better understanding of her requests.

Copies of proclamations/letters from all five states comprising the Heartland District declaring "April as Civitan Awareness Month" were presented. Keith Dover of Little Rock was responsible for initiating this project.

Gov. Bruce-Juhlke recognized Board Members and others present who have sponsored one or members this Civitan year. She also presented some "You Rock Awards".

Harold Connell, Wichita Club liaison for making arrangements for meeting places and meals for combined Area I & II meeting announced that a grand total of \$700 has been raised for our Civitan International Research Center from Chinese auctions and a silent auction of items during the meeting. Gov. Bruce-Juhlke expressed her appreciation for Connell's efforts for making the combined Area I & II meeting a successful one.

The meeting was adjourned at 6:52 p.m.

Announcements:

Area III Meeting, Searcy, AR May 1, 2010

Combined Area IV &VII Meeting, Hope, AR May 15, 2010

Newsletter deadline: May 17th

District Leadership teleconference (Board & Chair Team Leaders) June 13, 2010 Junior Civitan International Convention, Jacksonville, FL June 24-27, 2010 Heartland District Convention, Durant, OK July 29-August 1, 2010 Civitan International Convention, Cancun, Mexico September 3-6, 2010

Respectfully submitted by

Harold L. Connell Harold L. Connell, Acting Secretary