



THE QUARTERLY
NEWSLETTER OF
THE HEARTLAND
DISTRICT OF
CIVITAN INTERNATIONAL

SECOND QUARTER - MARCH 2014

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TIME'S GROWING SHORT!

SIGN UP TODAY FOR THE HEARTLAND DISTRICT FUNDRAISER AND THE HEARTLAND DISTRICT CONVENTION!

Now is the time to participate in the **Heartland District Fundraiser** by obtaining a silent auction item and selling tickets for the Blue Jean & BBQ event on Saturday, April 5th in Little Rock. *(See page 2.)*

And don't forget the 2014

Heartland District Convention, July 25-27, 2014, Bentonville, Arkansas. Convening at the sophisticated and luxurious 21C Hotel and Museum, this is sure to be a memorable convention. Regular Convention Registration is June 25. Hotel reservations must be made before June 25, 2014 to receive group rate. *See page 3 for more information.*



APRIL IS CIVITAN AWARENESS MONTH

Use this special month to promote the cause of Civitan in your community. Visit the web for ideas and opportunities:
<http://www.civitan.com/template.php?id=10>



HEARTLAND DISTRICT FUNDRAISER "Blue Jeans & BBQ"

The Heartland District Fundraiser will provide needed funds to the District and participating clubs to help meet their goals in support of our Flagship Project, the Civitan International Research Center. Clubs participate by selling tickets to the event and/or solicitation of items for the "Silent Auction" held at the event. Clubs will share in the net proceeds for the tickets and silent auction items that their members sell and contribute.

Civitan members will experience fun, fellowship, service projects to help others and raise needed funds.

Is there a registration fee? There is no registration fee for the Civitan group activities, just purchase a ticket for the Blue Jeans & BBQ fundraising event. Tickets for the event are \$25 per person. While tickets have been distributed to Area IV clubs, sales still can be made and they can pick up their tickets at the "will call" table the night of the event,

however please contact Karla Fournier before Thursday, April 3rd with the names of all of the ticket purchasers.

Need to spend the night? All members and participants from out of town can ask for the Heartland Civitan group rate at the Clarion Hotel-Medical Center at 925 South University Avenue in Little Rock. Reservations can be made by contacting the hotel at 1-800-4-CHOICE or the local number 501-664-5020.

How do clubs participate if they can not attend? Civitan clubs can send silent auction items to help raise funds. Please send to Karla Fournier at 28 Desoto Circle, North Little Rock, AR 72116 by April 1st. Make sure items are clearly marked with the club name, description and value.

What do we need to do? Make this event a success by selling tickets, contributing "hero" action figures and silent auction items, and if possible- being there to join in the fun!



The activities will take place Saturday, April 5th in Little Rock, Arkansas. Here is a quick itinerary of the day's events:

Civitan members meet in the Clarion Hotel Lobby, at South University Ave and I-630 at 1:00 pm. The group will work as Heartland Heroes at their choice of the two service projects:

- Sprucing up the garden at the Resource Center for Arkansas Enterprises for Developmental Disabilities (AEDD) at Franklin and 18th Streets in North Little Rock, or
- Taking our collection of "Hero" action figures to the Ronald McDonald House for kids visiting hospitalized children with their parents.

At 3 pm Members will freshen up and change into their clothes for the evening.

District Governor Joyce Sullivan will convene a Pep Rally of Civitan Heartland Heroes at 4:30 pm at the event site, AEDD Multi Purpose Center, 105 E. Roosevelt Rd, Little Rock.

Members will network

Heartland District Heroes will be recognized

Awards and recognition will be present by Governor Joyce Sullivan

District update and last minute instructions for the featured event...

The "Blue Jeans & BBQ" event begins with dinner, then dance music by the band "Everyday Life" with a wide range of musical favorites from rock n roll, 70's - 80's- 90's hits and more. Silent Auction items and door prizes will add excitement to the evening

Clean up and silent auction checkout concludes the evening.



2014 HEARTLAND DISTRICT CONVENTION

BENTONVILLE, ARKANSAS • JULY 25-27, 2014

21c Museum Hotel, 200 NE "A" Street, Bentonville, AR

Regular Convention Registration (before June 25) \$100.00

Late Registration (after June 25) \$110.00

Hotel reservations must be made directly with the hotel by calling:

(479) 286-6500

Group Rate is \$99 per night for Deluxe King or Deluxe Double Queen.

Please make reservations before June 25, 2014 to receive group rate.

When calling, ask for the Civitan International Group Rate.

All reservations must be guaranteed by credit card with first night deposit.

Reservations must be canceled by 4:00 p.m. 24 hours before day of arrival or first night of stay will be charged.



C O N V E N T I O N R E G I S T R A T I O N

Civitan Name _____ Guest Name _____

Club Name _____ Club/District Position _____

Contact Phone _____ E-mail Address _____

Street Address _____ City, State, Zip _____

___ Please check (✓) if you are a voting delegate for your club.

	Price	#	Total
Regular Registration (before June 25)	\$100.00		
Late Registration (after June 25)	\$110.00		
Friday Leadership Luncheon (Separate Event)	\$25.00		
Friday Night Welcome Reception	\$15.00		
Saturday Lunch (Guest)	\$25.00		
Saturday Night Banquet (Guest)	\$45.00		
TOTAL			

Make checks payable to: Heartland District Civitan

Please mail to: Fred Norman
61 Danube Drive
Maumelle, AR 72113
Phone # - 501-257-4747
E-mail: frednorman@sbcglobal.net

Date Received _____ Check # _____ Amount Received _____

FROM THE GOVERNOR ELECT, STEVE JACKSON: Building for the Future – Jr. Civitan

This is the time of the year to be thinking about starting a new Jr. Civitan Club. With the school year winding down, now is the time to contact the school official in charge of student clubs & explain your vision for a Jr. Civitan Club. The school official can go ahead & line up the sponsor & that way when school starts in August, efforts to charter the new club can begin right away. Many schools have a club fair at the beginning of the year where students can choose what club or clubs they might be interested in joining.

At the start of last year, I felt like I should organize a Jr. Civitan Club in my town of Cabot, AR. When I went to the International Convention in Denver, that feeling was confirmed & I began the process. The Cabot High School Jr. Civitan Club chartered in December & I was told it was the Heartland District's first new Jr. Club in 3 or 4 years. We can't wait that long again!



Branching out to charter new Civitan Clubs & new Jr. Civitan Clubs is part of the process of maturing in Civitan. Maturity is one of my themes & if you have heard me speak, you know my feelings on the subject. I am looking for mature clubs who are ready to build a Jr. Civitan Club. As an international organization,

we must reach our young people now in order to secure our future. Sure, you and I are here today, but who will be the Civitans 10, 15, 20 years down the road? If that thought process had been applied in the 80's & 90's, we would be in much better shape. Your local high school needs a Jr. Civitan Club! Your community needs a Jr. Civitan Club! Your adult club needs a Jr. Civitan Club! Please let me know if I can assist in any way. There is a kit for building a Jr. Civitan Club. That kit can be provided to you. WHO WILL STEP UP & BE A LEADER?

Civitan International, Heartland District Governor Joyce Sullivan and Corpus Christi Civitan Club President Albert Cox are happy to announce a new club for women in Kingsville, Texas:

Costal Bend Civitan Club

Charter Number 4056

Corpus Christi Civitan Club is sponsoring the new club. The Certified Club Builders are Albert Cox, Irma Ramirez and Elvia Birdsong.

Please send congratulatory messages and donations to:

Victoria Garza President
Costal Bend Civitan Club
911 S. 17th St, Kingsville, TX 78363
email: bridal_ge@hotmail.com



Earn a District pin by recruiting 2 members!

Club officers can earn their pin with 1 new member when the President, President-Elect, Secretary and Treasurer have all recruited 1 member.



CLUB OFFICER TRAINING

President & President-Elect Training
JUNE 16TH, TULSA

Registration deadline : June 16th

JUNE 12TH, LITTLE ROCK

Registration deadline: July 7th

All officers must be trained by July 1, 2014 for a club to remain in good standing.

For other locations and registration forms go to:
<http://www.civitan.org/heartland/officertraining.html>

Bartlesville Civitans Tour Historic Marland Mansion

Ten members of the Bartlesville Civitans enjoyed a social trip was to Ponca City to visit the Marland Mansion and to feast at the Rusty Barrel. The Italianate mansion was the home of E. W. Marland, an American lawyer, oil businessman in Pennsylvania and Oklahoma, a U.S. Congressman and Oklahoma governor. He founded the Marland Oil Company, which later merged with Conoco. While governor, Marland initiated a "Little Deal" in Oklahoma during the Great Depression, providing jobs for 90,000 unemployed people in the state, and building infrastructure.

After the tour they enjoyed a great meal at the Rusty Barrels—no pics of that; everybody was busy eating.



Ranger Club Lets the Good Times Roll

The Ranger Club of Grand Prairie was pleased to be one of ten teams participating in the Dubiski High School HOSA Chapter Bowling Fundraiser held at Forum Lanes on December 21st. They fielded a team composed of Joe King and his two sons and Frank Kelley and his son Brian who was visiting from Tampa. Wives Sharon and Kim were on hand to cheer us on. A rolling good time was had by all and the kids raised funds to help pay for their trip to Washington to compete in a national competition. Our Second Place Ranger Civitan Bowling Team: (From left to right): Joe King, Josh King, Harrison, Frank Kelley, and Brian Kelley.

Cabot Civitans Honor Local School Superintendent

Heartland Governor-Elect Steve Jackson presented Dr. Tony Thurman with the Junior Fellow Award. Dr. Thurman is Superintendent of Cabot Public Schools and is involved with the free lunch program for needy children. The Cabot Civitans donated \$300.00 to the Junior Fellow Fund in Dr. Thurman's name, which will be displayed at the Civitan World Headquarters in Birmingham, Alabama. Steve also told Dr. Thurman that he is the first person outside of Club membership to receive this award.

The Junior Fellows Fund is maintained for the Civitan Shropshire Scholarship Fund with interest from the fund going to the scholarship recipients.

In accepting the award, Dr. Thurman told Club members that we are a blessing to the Community. He stated that there are so many needy children in Cabot and that the request for free lunches has increased 5% since last May.



CHENAL CIVITAN IS "ABLE" TO HELP THOSE IN NEED...

By Keith Dover, PR Chair, Chenal Civitan Club

It all began when Scott Burton, President of the Chenal Civitan Club was appointed as President of (A.B.L.E. Amputees Beyond Life's Expectations).

You see... Scott is also a staff employee with Horton's Orthotics and Prosthetics in Little Rock, Arkansas... a perfect match for Civitan! And when A.B.L.E. was formed as a non-profit organization, Scott was the perfect match, since he was already President of an organization (Civitan) devoted to helping those with developmental disabilities.

So as the Civitan Year unfolded, plans were made to host a fund-raising event to help some of those who needed help the most... those trying to adjust to living their lives minus an arm or leg. The event was called "Laps for Limbs," and was held in Bryant, Arkansas with over 100 participants... including Chenal Civitan Club volunteers as well as volunteers from the Bryant Civitan Club, who also used the event as one of their Community Service Projects to sign Christmas Cards for military service members overseas.

One of the highlights of the event included a VIP participant, Paralympic Hopeful Sprinter Trenten Merrill and his



USA Paralympic Team Coach, Francois Vander Watt, who has just recently moved to Arkansas. There were also corporate sponsors, memberships, t-shirts, and games that also raised money for the organization. Several

of the amputees also put on a show of agility by having a "handstand race" for fun and to energize and motivate other participants at the event.

A.B.L.E. is a new 501(c)(3) organization seeking funds to create a Web site, develop printed materials, and cover other related expenses to help connect amputees. Immediately following an amputation, during the healing process, many people face depression

because they aren't able to do what they once could. A.B.L.E. uses "Ambassadors" made up of seasoned amputees to connect to these new amputees. The Ambassadors are there to listen, share tips, share stories, and mentor. In addition, A.B.L.E. conducts monthly support group meetings in order to help those in need. Laps for Limbs allowed amputees to collect donations based on completed laps.

The event was a huge success, raising over

\$5000, and was featured in the *Arkansas Democrat-Gazette*, as well as covered by television stations: KARK-TV Channel 4 (NBC); KATV-TV Channel 7 (ABC); and Fox-16. Plans are already underway to have the event again next year... and to invite other Civitan Clubs in the area to participate in this worthwhile and much needed event.

2014 CIVITAN INTERNATIONAL CONVENTION**CARIBBEAN GETAWAY**

**5-DAY WESTERN CARIBBEAN CRUISE
ABOARD THE CARNIVAL FREEDOM**



AUGUST 11-16, 2014



Carnival Freedom

**SAILING OUT OF FORT LAUDERDALE
TO GRAND CAYMAN AND OCHO RIOS, JAMAICA**

A cruise aboard the Carnival Freedom carries you through not only fun ports, but time itself! This ship is a tribute to decades of history. Civitan could not have chosen a better venue for this summer's International Convention. Cruises are among Civitan's most eagerly anticipated conventions, and 2014 will mark the fourth international cruise convention.

For more information, visit
<http://www.civitan.com/template.php?t=sr&id=297>

BOARD OF DIRECTORS**Governor**

Joyce Walton Sullivan
jwalton@focusbank.com

Governor Elect

Steve Jackson
sjackson@blrmortgage.com

Immediate Past Governor

Vivian Dail
Vdail611@gmail.com

Past Governor Director

Jo West Davis
jojack@cablelynx.com

Secretary

Kassie Phillips
Kassie@subteachusa.com

Treasurer

Dale DeReign
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Certified Club Builder Director

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Area 4 Director

Karla Fournier
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Area 5 Director

James Fogg
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Area 6 Director

Albert Cox
albert.cox@sbcglobal.net

Area 7 Director

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Judge Advocate

Frank Kelley
Awacs85@gmail.com

Sergeant at Arms

Lowell French
lfrench@suddenlink.net

Chaplain

James Fogg
J_fogg@sbcglobal.net

LEADERSHIP TEAM**Junior Civitan Chair**

Laura Chapa
Laura.dailchapa@gmail.com

Junior Civitan Co-Chair

Delsa Adams
delsa.adams@sbcglobal.net

Junior Civitan Governor

Josh King
JoeKing@sbcglobal.net

Audit Chair

TBD

Campus Civitan

Diane Potts
Dpotts4dsp@gmail.com

Candy/Coin Box Chair

Harold Connell
brookiowa@aol.com

Leadership Development/Training

Harold Connell
brookiowa@aol.com

Long Range Planning

Jack Truesdell
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Club Growth and Retention

Jack Fournier
fournierhome@sbcglobal.net

Directory

Kassie Phillips
Kassie@subteachusa.com

Nominations

Vivian Dail
Vdail611@gmail.com

Foundation Liaison

Vivian Dail
Vdail611@gmail.com

Meeting/Convention Chair

Fred Norman
frednorman@sbcglobal.net

New Club Building

Jo West Davis
jojack@cablelynx.com

Public Relations

Keith Dover
kdover@spp.org

Fundraising/Fruitcake

Jilayna Hammon
Jillbw33@hotmail.com

Awards

Angie Haught
ahaught@ffbh.com

Newsletter

Frank Kelley
Awacs85@gmail.com

Webmaster

David Overton
david@overtontdesign.net

2013-2014 DISTRICT CALENDAR**APRIL**

All April Civitan Awareness Month
All April Grants and Scholarship Judging
Apr. 5 Bluejeans and BBQ District Fundraiser and Service Project
Apr. 20 April Dues Billing Delinquent after this date
Apr. 25 Heartland District Board Meeting- Little Rock
Apr. 30 Area Directors Semi-Annual Report Due

MAY

May 1 Civitan International Honor Key Nomination Deadline

JUNE

June 1 All Club Officers Elections Should be Complete
June 24 Deadline Adds/Deletes for July Billing
June 26-29 Junior Civitan International Convention

JULY

July 1 Deadline Report 2014-2015 Club Officer Report
July 20 July Dues Billing Delinquent after this date
July 18 Heartland District Board Meeting
July 18-20 Heartland District Convention
July 20 Heartland 2014-2015 Leadership Team Meeting

AUGUST

Aug 11-16 Civitan International Convention Cruise, Ft Lauderdale

SEPTEMBER

Sept. 24 Deadline Adds/Deletes for Oct. Dues Billing
Sept. 30 Club Officer Training Should be Complete
Sept. 30 Area Director Year End Report Due

OCTOBER

Oct. 1 2014-2015 Year Begins
Oct. 2 Deadline 2013-2014 Adds/Deletes Due
Oct. 20 Oct. Dues Billing Delinquent after this date.



HEARTLAND EXPRESS is the quarterly newsletter of the Heartland District of Civitan International. To submit articles or photos for publication, email david@overtontdesign.net or mail to: David Overton, 3616 Regent Drive, Dallas, Texas 75229