



A WORD FROM THE GOVERNOR

# Goals for Civitan's New Year

**This is a new Civitan year.** Hopefully, this newsletter gets distributed to every Civitan in every club in the Heartland District. That's our plan.

Each District Leadership Team member is asked to provide personal goals for their work area/position for 2017-18. As governor of the district, I feel that each Civitan in the district has a right to know my personal goals for this year.

**GOAL 1: Start two new clubs.**

I believe that the message of Civitan is worth sharing. Two new clubs are easily do-able—and the goal needs to be set higher. Petrice Reese, Mary Shell, and I have begun forming a club in Fort Smith, Arkansas. Fort Smith has never had a Civitan club, but has active clubs of Rotary, Kiwanis, Lions, and Exchange. The people we have talked with so far are excited about Civitan coming to Fort Smith. Our organizational meeting is scheduled for October 5—before you will receive this newsletter. Vickie Carlisle of the Metro Tulsa Club has put us on to a group of interested persons in Mountain Grove, Missouri and we have begun talking with them. Let me know where YOU would like to see a new Civitan club formed in our district!

**GOAL 2: Revise the District Long-Term Strategic Plan.** As a district, we have significantly deviated from the 5-year plan established in 2015. Now is the time to revisit and restructure that plan.



The plan that I will present to the District Leadership Team will center around three areas: Service, Virtual Communication, and a revised view of membership growth and retention.

**GOAL 3: Complete HDCLA courses.** Last year, we embarked on an ambitious plan to create online leadership training for Civitans in the Heartland District. We called it the Heartland District Civitan Leadership

Academy. It is open to any Civitan. Its purpose is to provide knowledge and experience to any Civitan who wants to develop leadership skills and learn more about Civitan leadership opportunities at the club level, the district level, or the international level. BTW, if you are interested in having the job descriptions for any or all 22 District Leadership Team positions, go to <http://civitan.org/heartland/Downloads/Leadership-descriptions.pdf>. If you are interested in starting the Civitan Leadership Academy, please email Diane Potts at [dpotts4dsp@gmail.com](mailto:dpotts4dsp@gmail.com).

**GOAL 4: Create a Civitan Organizational Chart.** This goal was requested at the District Convention in Branson. Our International office is undergoing significant changes. When the changes have settled down a little and people have been hired into the new positions, I will create an organizational chart in the Fall/Winter 2017-18 district newsletter.

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**KINDLE YOUR FIRE FOR CIVITAN**  
2017-2018



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See page 6 for more details on  
the new Leadership Team

## HEARTLAND DISTRICT CALENDAR

## OCTOBER

1	2017-2018 Civitan Year Begins
3	Deadline for Adds/Deletes
15	Leadership Team Viewer Conference Call 6:30 pm
20	October dues delinquent after this date

## NOVEMBER

2-4	Board of Directors Meeting (tentative)
15	Deadline for Club Officer training for 2017-2018

## DECEMBER

1	Honor Club & Award applications due for 2016-2017 year
3	Leadership Team Viewer Conference Call 6:30 pm
31	Deadline for Adds/Deletes for January billing

## JANUARY

14	Leadership Team Viewer Conference Call 6:30 pm
19-22	Junior Civitan Sno-Do
20	January dues delinquent after this date
28-Feb 3	Clergy Appreciation Week
31	Deadline for Shropshire Scholarship applications Application for Quality Achievement Awards due

## FEBRUARY

Jan28-Feb3	Clergy Appreciation Week
25	Leadership Team Viewer Conference Call 6:30 pm (Board Report Form)

## MARCH

1-3	Board of Directors Meeting (Tentative)
9-12	Junior Civitan Dance-a-Thon (Tentative)
31	Deadline for Adds/Deletes April Billing

## APRIL

1-30	Civitan Awareness Month
Oct. 4	Leadership Team Viewer Conference Call 6:30 pm
30	Semi-Annual Club Conference Report due to Civitan International

## MAY

1	Deadline for International Honor Key Nominations
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## JUNE

1	Deadline to submit Club Officers report to Civitan International
8	Leadership Team Viewer Conference Call 6:30 pm
21-24	Junior Civitan International Convention
30	Deadline for Adds/Deletes for July Billing

## JULY

2	Deadline for Submitting 2018-2019 Officer Election Report
20	July Dues delinquent after this date
21-24	Civitan International Convention, Reno, Nevada

## AUGUST

24-26	Heartland District Convention, Fort Smith, Arkansas
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## SEPTEMBER

15	Club Membership Plan due to Governor-Elect
30	Deadline for Adds/Deletes for October billing

## OCTOBER

1	2018-2019 Civitan Year begins
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## Goals for a New Civitan Year

Continued from page 1

**GOAL 5: Set up a Dropbox for the District Leadership Team.** Members of the District Leadership Team regularly generate reports that are emailed or snail mailed to members of the District Leadership Team and to International. Dropbox will provide an online repository of all reports during the year. This should significantly improve district communication.

I would appreciate hearing from you about your reaction to these goals and any suggestions of other goals that I should be setting for myself this Civitan year. If you have personal club goals that you would like to share with me, feel free to send an email or call me.

Bob Shell, Governor, Heartland District  
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### Our Thoughts and Prayers Go Out to Our Chaplain, Cecil Johnson

Cecil from the Rose City club in Tyler, Texas and currently undergoing chemotherapy. Keep the faith, Cecil... you will beat this.



The 2018 District Convention will be in Fort Smith, Arkansas on August 24-26, 2018 at the DoubleTree Hotel. The hotel has been recently redesigned and can comfortably accommodate a convention of our size.

We tried to find a location that was a 5-1/2-hour drive or less from every club in the district. That's not possible! However, Fort Smith is less than 5-1/2 hours from every club, except the four in Area 6: Coastal Bend, Corpus Christi, Houston Clear Lake, and Heart of the Rock. We apologize to Area 6.

We are already working on the schedule for the weekend and have had several suggestions. Please let us know what you and your club members would prefer to do on Saturday afternoon? Please email convention coordinator Petrice Reese at [mckeyp@yahoo.com](mailto:mckeyp@yahoo.com) with your preference(s).

- Shop
- Attend workshops
- Tour facilities where groups serve the developmentally disabled
- Participate in a service project in the Fort Smith community
- Other \_\_\_\_\_

You can already register for your hotel room, although the deadline to book the hotel room at the convention rate is not until July 27, 2018. [Click here](#), then click on the box that says "Book a Room." If you wish to stay an extra night on either side of the convention, the conference rate will apply. (August 23-26). The conference rate is \$89/night (\$102.13 after tax) for a single room with either a King bed or two queen beds. If you would prefer to book your room over the phone, call 479-783-1000 and tell them the event rate is "Heartland Civitan International."

**Registration for the convention** is \$97/person if registration is received by July 29, 2018. Registrations received after July 29 will be \$115. Registration forms and weekend agenda will appear in future newsletters.



Hello Heartland Civitans!

As our Civitan Centennial year comes to an end on September 30th, I would like to take this opportunity to thank you all for your effort in making this a year to remember and for your awesome contributions that you have made to your communities.

It has been a fantastic year that was full of great accomplishments:

- **FOUR new Civitan Clubs:** Happy Trails, Kennett, Lancaster-Melton Peace Keepers, and the Abilities Inc. Civitan Clubs. Welcome to all of the Centennial Charter Members of those Clubs as well as my heartfelt gratitude to the Centennial Builders (Connie McGoodwin, Michael Jones, Aaron Hammon, Jilayna Hammon, Joyce Sullivan, Terra Morehead, Kim Kelley, Frank Kelley, Jo West Davis, Kym Jones, Kay Ekey, Karen Kight, and Tamie Erwin) and the Sponsoring Clubs (Enid, Paragould, and Lawrence ACTION, and Hot Springs).

- **Three new Junior Civitan Clubs:** St. Edwards and LISA Academy in Little Rock and the Future Leaders of Tomorrow in Muskogee. Thanks to everyone who played a role in getting these clubs started and especially to their Sponsoring Clubs: West Little Rock, Little Rock, and Muskogee Clubs respectively.

- **We had a great Region 7 and Civitan Birthday Celebration Meeting** in Oklahoma City on March 17-19 with our special guest International President

## OUTGOING GOVERNOR'S MESSAGE

By Frank Kelley, Heartland District Governor, 2016-2017



Duane Capps. We enjoyed a great meeting with our Civitan Friends from our sister District, The Great Southwest District (Colorado and New Mexico) and all of you who came out to take part in this event! A special part of our meeting was the Charter Ceremony for the Happy Trails Civitan Club and the awesome tour that the Dale Rogers Training Center gave us. A HUGE Shout out to our friends at Dale Rogers!!

- **I would like to thank everyone who came out to our Heartland District Convention** in Branson, Missouri! It was awesome: from the Presley's Country Jubilee, our wonderful guests: Civitan Executive Vice President Scarlet Thompson and 2017-18 International President Kendyl Massey, the great workshops that various Heartland Centennial Leadership Team members conducted, and a fantastic Hospitality

Room sponsored by the Bluebonnet Club in Irving, Texas. I would like to congratulate all of the Awards winners, you are all fantastic! Thanks to Convention Planner Jason Holbert, PR Chair Jack Fournier for the effort that you put into having a "standing room only" Convention. And most of all, Thank you to the 111 people that came out to be a part of our Heartland District Convention. If I missed thanking someone, it was inadvertent. Let me know and I will get it out to everyone.

-**Lastly, many of you have accomplished great things this year, individually and collectively as clubs.** I send you my most heartfelt thanks for those accomplishments and would like to ask you to remember to submit your paperwork for Honor Club Recognition and the various International Competitive Awards. The deadline is December 1, 2017 and award submission information is available online at [www.civitan.org](http://www.civitan.org).

During this year as your District Governor, I have met many of you and experienced so much. This I am so very thankful for and I will always treasure them.

Thanks for the Memories and Happy Trails!

Frank

## CORPORATE CITIZEN OF THE YEAR: Dale Rogers Training Center

In our Centennial year, it is fitting that the Heartland District "Corporate Citizen of the Year" reinforces the Civitan world-wide mission "dedicated to serving individual and community needs with an emphasis on helping people with developmental disabilities." The Dale Rogers Training Center in Oklahoma City is a dynamic force for building a better citizenry in the community, successfully unleashing the ability of their clients and promoting their self-sufficiency by finding them viable employment opportunity. They have shown that people with disabilities can do quality work.

The growth and success of the DRTC is unparalleled in the work of non-profit organizations. The unique and innovative \$18 million nonprofit agency comprises businesses, work projects and programs that provide training, sheltered in-house businesses and community jobs to 1,100 teens and adults with disabilities each year. Their philosophy is to have the center set apart from other charities by "earning their own way."

The administrative team at DRTC is dedicated to the cause and continues to find innovative means to serve those they train. They continue to blaze trails to help people build independence, and DRTC has become the largest agency of their kind in the state of Oklahoma.

For these reasons, the Dale Rogers Training Center is the right choice for Heartland District Civitan's "Corporate Citizen of the Year" for 2017.



# 2017 Heartland District Convention September 1-3, 2017 • Branson, Missouri

*(Photos will also be posted on our website– if anyone has additional photos of the convention, please e-mail to david@overtondesign.net*



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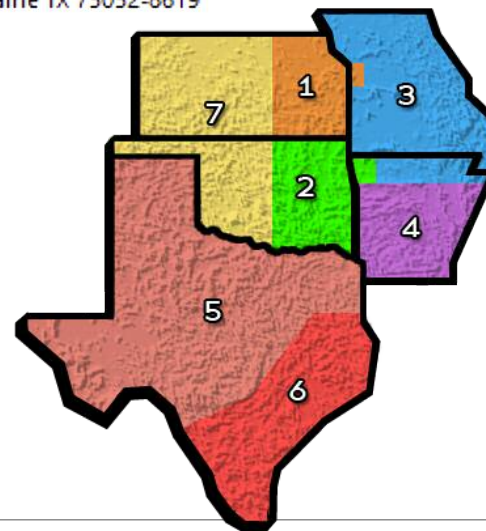
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