



Scarlet Thompson Executive Vice President



Scarlet Thompson is the Executive Vice President of Civitan International, a worldwide group of service clubs that was founded in Birmingham, Alabama. A three-time Emmy award-winning journalist and longtime non-profit manager, Scarlet's expertise includes volunteer management/board development, marketing, and corporate relations.

Prior to joining Civitan, Scarlet helped lead The Arc of Jefferson County in Birmingham, Alabama, as its Vice President of Development and Marketing. She oversaw The Arc's fundraising and RecyclABILITY teams that help the agency maintain a \$28 million annual budget. In her tenure at The Arc, Scarlet led the charge to revamp the organization's fundraising efforts, more than doubling special events income in less than two years. She secured several grants for the organization, including awards to start the "Fit For Me" program and the Ability Baking Company. Scarlet also successfully brought the Wings For Autism program to Alabama. Her team received The Arc of Alabama's chapter marketing award three years in a row.

Before her placement at The Arc, Scarlet served nearly eight years at the American Cancer Society. Most of that time was as the State Communications Director, where she helped manage the statewide campaign for a smoke-free Alabama. She won the 2010 Award of Excellence for a Non-Profit Government Relations Campaign from the Public Relations Society of America for her work organizing lobby days to restore funding for the Breast and Cervical Cancer Early Detection Program in Alabama. Her role as State Communications Director also allowed her the opportunity to work with ACS Boards of Directors in Birmingham, Montgomery, Mobile, Dothan, Tuscaloosa, Huntsville, Florence, and Anniston.

Scarlet was then promoted to Mid-South Division Mission Delivery Director, where she maintained relationships with fifty cancer researchers in six states and managed enrollments for the American Cancer Society's largest research study, Cancer Prevention Study-3. She helped open several Cancer Resource Centers across the Southeast and opened one Hope Lodge in Memphis, Tennessee. In her last year at ACS, Scarlet served as Northeast Alabama's Area Director, overseeing programs and fundraising in thirteen Alabama counties.

Before her time in the non-profit sector, Scarlet worked for ten years in local television news. She started her career as a news producer at ABC 33/40 and then moved to WVTM-13. During her five years there, she won two regional Emmys, including one for her newscast on September 11, 2001. Scarlet eventually moved to FOX6 to become its Evening Executive Producer where she won her third Emmy and was responsible for launching the station's 9:30pm newscast. Additionally, Scarlet has received an Edward R. Murrow Award for Best Newscast and two Alabama Associated Press awards.

Scarlet graduated from Samford University with a degree in Journalism. She is married and has three children. Scarlet is a member of the Samford University Journalism Department Advisory Council, board member at the Hoover City Schools Foundation and serves as the Vice President of the Association of Fundraising Professionals in Alabama.